**Loren Weisman**
Brand Communications and Optics Strategist
Orlando, Florida · Working worldwide

# Terms and Conditions

> Effective August 20, 2026. Last updated August 20, 2026. Please read these Terms carefully. They cover intellectual property, the services described on this site, artificial intelligence and training data, disclaimers, limitation of liability, governing law, and how disputes are handled.

## 1. Agreement

These Terms and Conditions ("Terms") govern your access to and use of lorenweisman.com (the "Website"). By accessing or using the Website, you agree to these Terms. If you do not agree with any part of them, please do not use the Website.

## 2. Who Operates This Website

The Website is operated by Loren Weisman, doing business as Loren Weisman Brand Communications and Optics Strategist ("we", "us", or "our"), based in Orlando, Florida, United States of America.

You can reach us by email at speaking@lorenweisman.com or through the contact page at lorenweisman.com/ contacting-me.

## 3. Eligibility

You may use the Website if you are at least 13 years old. If you are under 18, please use the Website only with the involvement of a parent or legal guardian.

## 4. Acceptable Use

You agree to use the Website only for lawful purposes and in a way that does not restrict or inhibit anyone else's use of it. The following are not permitted:

Reproducing, copying, scraping, mirroring, framing, or republishing any portion of the Website without written permission, other than for personal, non-commercial use.

Attempting to gain unauthorized access to the Website, the server it runs on, or any connected system.

Interfering with the operation of the Website through malware, denial of service activity, or any similar means.

Using automated tools to harvest contact information, content, or other data from the Website for any commercial purpose.

Misrepresenting your identity or your affiliation in any communication sent to us through the Website.

## 5. Intellectual Property

The Website and its content, including the text, graphics, logos, marks, photographs, audio, video, podcast episodes, transcriptions, downloadable files, and the underlying code, are owned by Loren Weisman or licensed to him, and are protected by United States and international copyright, trademark, and other intellectual property laws.

You may quote brief excerpts from the Website for criticism, comment, news reporting, teaching, scholarship, or research consistent with the fair use doctrine under 17 U.S.C. Section 107, provided you attribute the source to Loren Weisman and link back to the page you quoted. Any other use requires prior written permission.

For the full statement of rights, see the Copyright Notice at lorenweisman.com/copyright-notice.

## 6. Material You Send Us

If you send material through a contact form, a podcast guest form, or by email, you grant us a limited, royalty free, worldwide license to read that material and respond to it. We will not publish material you send us without your separate written permission.

If features that allow public submissions are added in the future, those features will carry their own posted rules.

## 7. Services

Strategic sessions, consulting, interviews, speaking, and the other offerings described on this Website are described for information. A description on this Website is not an offer to form a professional relationship and does not by itself create one.

Each engagement is governed by a separate written agreement between you and us. If anything in that agreement conflicts with these Terms, that agreement controls for that engagement. Terms covering the supply of services and goods are set out in the Conditions of Supply at lorenweisman.com/conditions-of-supply.

The work and the content on this Website are offered for general business support and education. They are not legal, medical, psychological, financial, or other professional advice, and they do not create an attorney client, therapist client, doctor patient, or other licensed professional relationship. For any legal, financial, health, or safety matter, consult a qualified professional in your jurisdiction.

We make no guarantee that you will reach any particular result from any service, framework, or approach described here.

## 8. Third Party Purchases

Books, courses, and other items referenced on this Website are generally sold by third parties, including publishers and retailers. Purchases made through a third party are governed by that seller's own terms and policies, not by these Terms. Where an item is supplied directly, the Conditions of Supply apply.

## 9. Electronic Communications

When you use the Website, contact us, or sign up for email updates, you consent to receive communications from us electronically. If you subscribe to an email list, those messages are sent on the basis of your consent and you can unsubscribe at any time using the link in any email or by writing to speaking@lorenweisman.com. How the information you give us is handled is set out in the Privacy Policy.

## 10. Copyright Concerns

We respect the intellectual property rights of others. Nearly all content on this Website is original work. If you believe something here infringes your copyright, we want to hear from you and will review the concern promptly.

Because the Website does not host user submitted content, no DMCA Designated Agent has been registered with the U.S. Copyright Office, and the formal notice and takedown process under 17 U.S.C. Section 512 does not apply here. If features that let visitors post content are added later, a Designated Agent will be registered and this section updated.

To raise a copyright concern, email speaking@lorenweisman.com and include:

Identification of the work you believe is infringed.

The location on the Website of the material you are concerned about, with enough detail to find it.

Your name and contact information.

A statement of your good faith belief that the use is not authorized by the copyright owner, its agent, or the law.

If we agree that material infringes someone's rights, we will remove or correct it. Please make any claim in good faith, and only about work you own or are authorized to act for.

## 11. Artificial Intelligence and Training Data

The written content, the podcast episodes, and the transcriptions on this Website are the work of Loren Weisman. Editing and production tools, including AI assisted tools, may be used for grammar, proofreading, formatting, accessibility, audio cleanup, and search optimization. Articles, biographies, and quotations attributed to Loren Weisman are not generated by artificial intelligence.

We do not authorize the use of any content from this Website to train artificial intelligence or machine learning models without prior written permission. This is an express reservation of rights, including any reservation available under applicable text and data mining law.

The full statement is on the AI Usage Statement page at lorenweisman.com/ai-usage-statement.

## 12. Accessibility

We work to make this Website usable by people with disabilities and target conformance with the Web Content Accessibility Guidelines (WCAG) 2.2 at Level AA. Accessibility is ongoing work and some areas may not yet meet that target. If you run into a barrier, write to speaking@lorenweisman.com and we will work on it. See the Accessibility Statement for the current detail.

## 13. Third Party Links and Services

This Website links to third party services and platforms, including podcast distributors, video platforms, speaker bureaus, retailers, and review sites. We do not control those third parties and are not responsible for their content, policies, or practices. Use of those services is at your own risk and is governed by their terms.

## 14. Disclaimers

The Website and its content are provided "as is" and "as available" without warranties of any kind, express or implied. To the fullest extent permitted by law, we disclaim all warranties, including warranties of merchantability, fitness for a particular purpose, non-infringement, accuracy, completeness, and uninterrupted or error free operation.

Views and observations expressed on this Website and in the podcast are the personal opinions of Loren Weisman or of the guest speaking, offered in good faith, and are not asserted as findings of fact about any third party.

Further detail is on the Disclaimer page.

## 15. Limitation of Liability

To the fullest extent permitted by law, in no event will Loren Weisman, or his contractors, agents, suppliers, or licensors, be liable for any indirect, incidental, special, consequential, exemplary, or punitive damages, including damages for lost profits, lost revenue, lost data, or business interruption, arising out of or in connection with your use of this Website or the services, whether based on warranty, contract, tort including negligence, statute, or any other legal theory, even where the possibility of such damages was known.

In no event will aggregate liability arising out of or in connection with the Website or these Terms exceed one hundred U.S. dollars ($100.00) or the amount you paid us in the twelve

months before the claim, whichever is greater. Liability for a paid engagement is governed by the limitation set in the written agreement for that engagement.

Some jurisdictions do not allow the exclusion or limitation of certain damages. In those jurisdictions, liability is limited to the maximum extent permitted by law. Further detail is on the Limitation of Liability page.

## 16. Indemnification

You agree to indemnify, defend, and hold harmless Loren Weisman and his contractors, agents, suppliers, and licensors from and against any claims, liabilities, damages, losses, and expenses, including reasonable attorneys' fees and costs, arising out of or connected with: (a) your use of the Website, (b) your violation of these Terms, (c) your violation of any third party right, including any intellectual property or privacy right, or (d) any material you send to the Website.

## 17. Governing Law and Venue

These Terms are governed by and construed in accordance with the laws of the State of Florida, without regard to its conflict of law provisions. You and we agree to the sole jurisdiction of the state courts located in Orange County, Florida, and the United States District Court for the Middle District of Florida, Orlando Division, for any dispute arising out of or relating to these Terms or the Website, except where applicable law gives a consumer the right to bring a claim in their place of residence.

## 18. Dispute Resolution

Before filing any lawsuit, you agree to first write to speaking@lorenweisman.com with a clear description of the dispute and the resolution you are seeking, and to allow thirty (30) days to respond and work the matter out informally. This does not prevent either party from seeking emergency injunctive relief or from bringing a claim in small claims court.

## 19. Changes to These Terms

These Terms may be updated from time to time. The "Last updated" date at the top of this page shows when the most recent change was made. Where a change is material, a notice will be posted on the Website. Continued use of the Website after changes are posted means you accept the updated Terms.

## 20. Severability and Entire Agreement

If any provision of these Terms is held invalid or unenforceable, the remaining provisions continue in full force, and the invalid provision will be modified to the minimum extent necessary to make it enforceable.

These Terms, together with the Privacy Policy, the Cookies Policy, the Conditions of Supply, and any separate written agreement you enter into with us, form the entire agreement between you and us regarding the Website and supersede any prior agreements on the same subject.

No waiver of any term will be treated as a further or continuing waiver of that term or any other term.

## 21. Contact

Loren Weisman, Brand Communications and Optics Strategist, Orlando, Florida, United States of America

Email: speaking@lorenweisman.com

Contact page: lorenweisman.com/contacting-me

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