



Loren Weisman

Brand Communications and Optics Strategist

Orlando, Florida · Working worldwide

Speaker Technical Requirements

One page for the event organizer and the AV team. Every line here is what is published on lorenweisman.com/speaking. The short version: there is very little to set up.

Audio Visual

No PowerPoint or slide deck required. There is no screen or projector requirement.

Small and mid sized rooms: no microphone needed. Loren projects unaided.

Larger rooms: a handheld or lapel microphone. Either is fine, no preference.

No confidence monitor, no clicker, no technical rehearsal required.

For an organizer this means one less line item, one less rehearsal slot and one less thing that can go wrong on the day.

Run Times

30 minute to 2 hour presentations.

Half day and full day seminars, alone or alongside other speakers.

Audiences from small board rooms through to full capacity convention centers.

Format of the Talk

There are no preset PowerPoints or presentations that are locked in stone, ever. These talks move, breathe and adjust according to the audience, the questions and the direction that is taken.

These talks share actionable strategies and do not focus on empty motivation, hype or inspiration. Loren is not a motivational speaker, and he is not an inspirational speaker.

Opinions are clearly defined as opinions, while facts are backed up with vetted sources, proof and substantiated evidence.

The talks are intended for the audience to take action for themselves. They are not a lead generator, a call to action or a funnel to work with Loren.

Recording

Under the Public Speaking Services Contract, no speech is recorded, reproduced, or transmitted from the place of speech unless there is a specific written amendment to that contract, initialed by the Speaker, permitting it. Raise recording early and it can be arranged in writing.

Location and Travel

Based in Orlando, Florida.

Available for events regionally, nationally and internationally, in person or virtual.

Booking

Direct, through FSG or a referral partner. Bookings can also be placed through All American Speakers, SpeakerHub, PDA Speakers and Speakerpedia.

The full booking terms are in the Public Speaking Services Contract at lorenweisman.com/2025/04/10/speaking-contract.

Speaking page: lorenweisman.com/speaking

Email: speaking@lorenweisman.com

Phone: +1-850-391-8053

About the Speaker

Loren Weisman is a brand communications and optics strategist. His background includes participation on over 700 albums as a drummer and producer, TV production credits with ABC, NBC, FOX, CBS and TLC, and authorship of Music Business For Dummies and The Artist's Guide to Success in the Music Business.

The current version of this document is published at lorenweisman.com/speaking and that published version controls.