



Limitation of Liability

Effective August 20, 2026. Last updated August 20, 2026. This page sits alongside the Terms and Conditions and the Disclaimer. Where the Terms and this page overlap, the Terms control.

1. The Website Is Provided As Is

This website and everything on it are provided as is and as available, without warranties of any kind, express or implied. To the fullest extent permitted by law, all warranties are disclaimed, including warranties of merchantability, fitness for a particular purpose, non-infringement, accuracy, adequacy, and reliability.

There is no guarantee that the site will be uninterrupted, error free, secure, or free of harmful components, and no guarantee that any defect will be corrected.

2. Your Own Systems

You are responsible for the device, browser, connection, and security software you use to access this site, and for backing up your own data. Configuring your own systems is not something we can do for you.

3. Excluded Damages

To the fullest extent permitted by law, in no event will Loren Weisman, or his contractors, agents, suppliers, or licensors, be liable for:

Indirect, incidental, special, consequential, exemplary, or punitive damages.

Lost profits, lost revenue, lost business, lost opportunity, lost goodwill, or lost or corrupted data.

Business interruption or the cost of substitute services.

This applies regardless of the legal theory, whether contract, tort including negligence, strict liability, statute, or otherwise, and applies even where the possibility of such damages was known.

4. Cap on Liability

To the fullest extent permitted by law, total aggregate liability arising out of or in connection with this website or its content will not exceed one hundred U.S. dollars (\$100.00) or the amount you paid us in the twelve months before the claim, whichever is greater.

Liability for a paid engagement is governed by the limitation written into the signed agreement for that engagement, and that agreement controls for that work.

5. What Is Not Limited

Nothing on this page excludes or limits liability that cannot be excluded or limited under applicable law, including liability for fraud or fraudulent misrepresentation, or for death or personal injury caused by negligence.

Some jurisdictions do not allow the exclusion or limitation of certain damages. Where that is the case, liability is limited to the maximum extent that jurisdiction permits.

6. Third Party Content and Links

This site links to and embeds third party content, including video players, podcast players, retailers, and speaker directories. We do not control those services and accept no liability for their content, availability, policies, or practices.

7. Material Sent to Us

This website does not host public user submissions. Where you send material through a contact form or by email, the standards in the Acceptable Use Policy apply, and we may take any action we consider appropriate where those standards are breached.

8. No Guarantee of Outcome

Nothing on this site is a promise of a business result. Frameworks, approaches, and examples described here reflect specific situations, and outcomes depend on circumstances outside our control. This is set out further on the Disclaimer page.

9. Changes

This page may be updated. The date at the top shows when the most recent change was made.

Governing Law

This policy is governed by and construed in accordance with the laws of the State of Florida, without regard to its conflict of law provisions. You and we agree to the sole jurisdiction of the state courts located in Orange County, Florida, and the United States District Court for the Middle District of Florida, Orlando Division, for any dispute arising out of or relating to this policy, except where applicable law gives a consumer the right to bring a claim in their place of residence.

Contact

Loren Weisman Brand Communications and Optics Strategies, Orlando, Florida, United States of America

Email: speaking@lorenweisman.com

Contact page: lorenweisman.com/contacting-me

© 2011 to 2026 Loren Weisman. All rights reserved. Last updated August 20, 2026.

The current version of this document is published at lorenweisman.com/limitation-of-liability and that published version controls.